Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application. The amendments find full support in the claims and/or specification as originally filed.

1-56. **(Cancelled)**

57. **(Currently Amended)** A method of automatically playing the contents of a tangible data storage medium in a medium player, the method comprising:

providing a medium main menu for a predetermined time period after insertion of the tangible data storage medium into the player, prior to playing the content of the tangible data storage medium, the medium main menu inviting an interaction by presenting a choice between a fast play option and a standard play option during the predetermined time period; and

proceeding to play the contents of the tangible data storage medium in an uninterrupted sequence, including a feature presentation, under the fast play option after the pre-determined timeout has lapsed without any interaction having been received;

wherein the fast play option comprises an automatically pre-ordered viewing mode that does not require the user to interact with the medium player for viewing the contents of the tangible data storage medium in a predetermine order; and

wherein the standard play option requires user interaction to play the contents of the tangible data storage medium.

58. **(Currently Amended)** The method of claim 57, wherein <u>the predetermine order</u>
<u>provides that</u> at least one trailer is displayed to the user prior to display of the feature
presentation.

59. **(Currently Amended)** The method of claim 57, wherein <u>the predetermine order</u>
<u>provides that</u> at least one sneak peek is displayed to the user after display of the feature
presentation.

60. **(Currently Amended)** The method of claim 57, wherein <u>the predetermine order</u>
<u>provides that</u> at least one deleted scene is displayed to the user after display of the feature
presentation.

61. **(Currently Amended)** The method of claim 57, wherein <u>the predetermine order</u>
<u>provides that</u> bonus material is displayed to the user after display of the feature
presentation.

62. **(Currently Amended)** The method of claim 57, wherein <u>the predetermine order</u>
<u>provides that</u> a still gallery is displayed to the user after display of the feature presentation.

63. **(Currently Amended)** A tangible data storage medium having a plurality of
data blocks stored therein that can be viewed by playing the <u>tangible data storage</u> medium
in a medium player, wherein the plurality of data blocks include a feature presentation, the
<u>tangible data storage</u> medium having recorded:

a menu instruction set that instructs the medium player to display a main menu <u>for a</u>
<u>predetermined amount of time</u>, the main menu providing a fast play option and a standard
play option upon insertion of the <u>tangible data storage</u> medium into the player, ~~wherein the~~

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~~fast play option instructs the medium player to play the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence if no play option selection is received from a user within a predetermined time period~~; and

a second instruction set that instructs the medium player to play the plurality of data blocks of the <u>tangible</u> data storage medium in response to commands under the standard play option that determine the plurality of data blocks of the <u>tangible data storage</u> medium to be played<u>;</u>

<u>a third instruction set that instructs the medium player, if no commands are received from the user within the predetermined time, to play the plurality of data blocks, including the feature presentation, automatically according to the fast play option in a pre-ordered viewing order.</u>

64. **(Cancelled)**

65. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the <u>tangible data storage</u> medium is a digital video disc.

66. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the medium player is a digital video disc player.

67. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the medium player is operable in conjunction with video display that can display the plurality of data blocks of the <u>tangible data storage</u> medium.

68. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the plurality of data blocks include at least one movie.

69. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the plurality of data blocks include at least one trailer.

70. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the plurality of data blocks include bonus material.

71. **(Currently Amended)** The <u>tangible data storage</u> medium of claim 63, wherein the plurality of data blocks include at least one sneak peak.

72. **(Currently Amended)** A method of playing a plurality of data blocks of a <u>tangible data storage</u> medium <u>by a medium player</u>, wherein the plurality of data blocks include a feature presentation, the method comprising:

presenting to a user <u>for a predetermined amount of time</u> a menu providing a fast play option and a standard play option upon insertion of the <u>tangible data storage</u> medium in a player;

automatically playing the plurality of data blocks of the <u>tangible data storage</u> medium including the feature presentation <u>according to the fast play option</u> in a pre-determined uninterrupted sequence ~~according to the fast play option~~ if a play option selection is not received within [[a]] <u>the</u> predetermined time;

upon receiving an input during play in the uninterrupted sequence played according

to the fast play option, interrupting the playing of the plurality of data blocks of the tangible

data storage medium in the pre-determined uninterrupted sequence; and

presenting an alternate menu corresponding to the standard play option to enable a

selection of the plurality of the data blocks of the tangible data storage medium.

73. **(Currently Amended)** The method of claim 72, wherein the tangible data

storage medium is a digital video disc.

74. **(Previously Presented)** The method of claim 73, wherein the plurality of data

blocks of the digital video disc are played using a digital video disc player

75. **(Previously Presented)** The method of claim 72, wherein the plurality of data

blocks include at least one movie.

76. **(Previously Presented)** The method of claim 72, wherein the plurality of data

blocks include at least one trailer.

77. **(Previously Presented)** The method of claim 72, wherein the plurality of data

blocks include bonus material.

78. **(Previously Presented)** The method of claim 72, wherein the plurality of data

blocks include at least one sneak peak.

79. **(Currently Amended)** A method of playing a plurality of data blocks of a

medium by a medium player, wherein the plurality of data blocks include a feature

presentation, the method comprising:

providing a single main menu at start up for selecting the plurality of data blocks of the medium to be viewed, the single main menu further comprising:

a first fast play option menu selection for playing the plurality of data blocks including the feature presentation in a predetermined uninterrupted sequence and a second standard play option menu selection for a user definable interactive viewing sequence of a subset of the plurality of data blocks; and

automatically selecting the fast play option and playing the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence that corresponds to the first menu selection in the event a selection of either of the two menu selections is not received within a pre-determined time interval.

80. **(Previously Presented)** The method of claim 79 further comprising interrupting the playing of the plurality of data blocks of the medium in the pre-determined sequence upon receiving an input after the pre-determined time interval.

81. **(Previously Presented)** The method of claim 80, further comprising providing a menu so that selection can be made of either the data blocks of the medium to be viewed or to continue viewing the plurality of data blocks of the medium in the pre-determined sequence.

82. **(Previously Presented)** The method of claim 81, wherein the playing of the data blocks of the medium in the pre-determined sequence resumes at the point of interruption.

83. **(Previously Presented)** The method of claim 81, further comprising playing the plurality of data blocks of the medium chosen from the menu.

84. **(Previously Presented)** The method of claim 83, further comprising resuming the playing of the plurality of data blocks chosen from the menu at the point of interruption if the playing was interrupted to view the menu.

85. **(Currently Amended)** A method of providing the option of selecting a mode for displaying the contents of a medium, wherein a featured presentation is included within the content of the medium, the method comprising:

automatically displaying a menu upon insertion of the medium into the a medium player, prior to playing the contents of the medium, the menu providing a fast play mode option and a standard play mode option, wherein one of the options can be selected within a predetermined time period;

displaying the contents of the medium in the fast play mode that causes the contents of the medium including the featured presentation to be played in a predetermined uninterrupted sequence if an interaction from the user is not received within the predetermined time period;

wherein the standard play mode requires user interaction to play the contents of the medium.

86. **(Currently Amended)** A method of providing an option of selecting a mode for displaying the contents of a medium, wherein a featured presentation is included within the content of the medium, the method comprising:

displaying a menu upon insertion of the medium into the medium player, the menu

providing a fast play mode option and a standard play mode option, wherein selection of

one of the options can be made within a predetermined time period; and

automatically displaying the contents of the medium in the fast play mode that

causes the contents of the medium including the featured presentation to be played in a

predetermined uninterrupted sequence if an interaction is not received within the

predetermined time period, wherein the response to receiving an input of the standard play

option comprises[[,]] selecting a second mode[[,]] wherein the contents of the medium to

be displayed can be selected; and

in response to receiving the input of the standard play option, displaying the

contents of the medium in the second mode according to a second set of instructions.

87. **(Previously Presented)** The method of claim 86, wherein the medium is a

digital video disc.

88. **(Previously Presented)** The method of claim 86, wherein the input is

effectuated by the making a selection from a menu.

89. **(Currently Amended)** A medium player being configured to execute a

plurality of instructions upon insertion of a tangible data storage medium into the player,

wherein the instructions are stored on the tangible data storage medium, the instructions

comprising:

a first instruction set that instructs the medium player to display a menu providing a

fast play and a standard play option, and, if an option is not selected, automatically

selecting the fast play option, wherein according to the fast play option, a plurality of data

blocks for the medium are ~~configured to play~~ played in a pre-determined uninterrupted

sequence, wherein the plurality of data blocks include a feature presentation, the pre-

determined uninterrupted sequence being in a fixed order; and

a second instruction set, if the standard play option is selected, that instructs the

medium player to play the plurality of data blocks of the medium in response to commands

that determine the order for playing the plurality of data blocks of the medium.

90. **(Currently Amended)** A medium player being configured to execute a

plurality of instructions upon receipt of the instructions from a tangible data storage

medium inserted into the player, the instructions comprising:

a first instruction set that instructs the medium player to display a menu providing a

fast play and standard play option, and, if an option is not selected within a predetermined

time, to automatically select the fast play option and play a plurality of data blocks

including a feature presentation in a predetermined, fixed order; and

~~a second instruction set that instructs the medium player to play the plurality of data~~

~~blocks of the medium per the standard play option in response to commands~~

a second instruction set that instructs the medium player to play the plurality of data

blocks of the tangible data storage medium in response to commands under the standard

play option that determine the plurality of data blocks of the tangible data storage medium

to be played.